



ABRIELLE SAYS

2023 MEDIA KIT

ABOUT ABRIELLE

Hi there! I am a blogger, influencer, content creator and social media connoisseur with a background in TV, radio and PR. I have been on all sides of media, but one thing that has stayed the same throughout my career is my love for all things connection, style and beauty. Nothing motivates me more than helping someone feel beautiful, healthy and inspired in their own skin- whether that be through sharing amazing products, DIY hairstyles, beauty hacks, or even just some good conversation in my DMs. By visiting my website and social media accounts, I hope to provide my followers with a happy sanctuary full of life, love, confidence and connection.

AUDIENCE AND STATS

BY NUMBERS



117K+ FOLLOWERS
[@abriellesays](#)



37K+ FOLLOWERS
[@abriellesays](#)



2K+ SUBSCRIBERS
[@abriellesays](#)



1.3K+ FOLLOWERS
[@abriellesays](#)



36K+ VISITORS
[www.abriellesays.com](#)



100K+ MONTHLY VIEWERS
[@abriellesays](#)



ENGAGEMENT
12.3%

BY GENDER

97% WOMEN
3% MEN

BY AGE

MOSTLY AGES
25 - 44

BY LOCATION

U.S.A.
BRAZIL
GERMANY
ITALY
U.K.